

**NONPUBLIC PERSONAL INFORMATION
AND NONAFFILIATED THIRD PARTIES**

We will not disclose nonpublic personal information about you to anyone except as disclosed in this policy or as permitted by law.

**NONPUBLIC PERSONAL INFORMATION
AND FORMER CUSTOMERS**

We apply the same standard of privacy to any former client. We do not disclose nonpublic personal information about former customers, except as permitted by law.

MAINTAINING ACCURATE RECORDS

If your account or personal information is ever inaccurate or out of date, please contact us immediately as it is important to keep your information as accurate and up-to-date as possible. For your protection, we recommend that you do not provide your personal information or account numbers to anyone.

KEEPING YOU INFORMED

We will provide you notice of our privacy policy annually as long as you are a client of our firm. We reserve the right to make changes to this policy at any time, but will inform you if we do so. If you have any questions concerning our privacy policy or practices please contact us at the address or telephone number shown below.

Kiely Wealth Advisory Group, Inc.

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**Kiely Wealth Advisory
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**Privacy Policy
2011**

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Notice of Your Financial Privacy Rights

Policy Summary

At Kiely Wealth Advisory Group, protecting the confidentiality and security of client information has always been one of our highest priorities. Our employees understand the need for the careful handling of this information and are held personally responsible for maintaining the privacy of our clients.

This is our privacy notice for our clients.

- **We, our, and us**, when used in this notice, mean Kiely Wealth Advisory Group, Inc.
- **You and your**, when used in this notice, mean all of our clients who have a continuing relationship with us.
- **Nonpublic personal information** means information about you that we collect in connection with providing a financial service to you. Nonpublic personal information does not include information that is available from public sources, such as telephone directories or government records.

PRIVACY POLICY

- We are committed to the privacy of client information.
- We collect only information that is needed to serve the client and administer our business.
- We carefully limit and control the sharing of client information
 - Employees do not discuss the business affairs of any client with any other employee, except on a strict need-to-know basis.
 - We do not release client information, except upon a client's authorization or when permitted or required by law.
 - Third-party service providers with access to client information are required to keep client information confidential and use it only to provide services for Kiely Wealth Advisory Group, Inc.
 - We do not sell or rent clients' personal information.
- We strive to maintain the accuracy of client information.
- We are committed to client privacy on our website.
- We encourage our clients to partner with us in protecting the privacy of their information.

INFORMATION WE COLLECT

We collect and maintain personal nonpublic information from the following sources:

- Applications and other information you provide in writing, in person, electronically or by telephone. This includes information such as your name, address and telephone

number; assets; income; debt; employer information, and beneficiary information.

- Your transactions with us. This includes information about your accounts - positions, balances, transactions and trading activity.
- When you browse thekielygroup.com, you browse anonymously. Personal information is not collected as you browse. If you contact us by email through this web site and request a response, we use your email address solely for the purpose of providing a response.

This information is collected and maintained in order to provide you with personal financial management services, to administer your accounts and process your transactions.

CONFIDENTIALITY, SECURITY AND INTEGRITY OF YOUR NONPUBLIC PERSONAL INFORMATION

We restrict access to nonpublic personal information about you to those employees who need to know that information to provide services to you and to the custodian of your accounts (i.e. TD Ameritrade, Schwab, Vanguard) in order for them to establish and administer your accounts and process your transactions. A copy of their Privacy Policy has already been provided to you. We maintain physical, electronic, and procedural safeguards to insure compliance with this policy. Otherwise we will share information about you if you direct us to do so, if we are compelled by law to do so, or to comply with the terms of an audit, fraud or similar investigation by proper authority. *(continued)*